

THE CURRENT LOGO

To reflect the positive changes and tremendous growth of *Sariling Gawa* in its first 25 years, the logo was redesigned in 2006, the same year of the centennial celebration of Filipino immigration to Hawai'i. The current logo features a full-grown coconut tree representing *Sariling Gawa's* growth as an organization whose commitment lies in the empowerment of young Filipinos to become active leaders and contributing citizens of their own communities. Each large leaf of the tree denotes 25 years of Filipinos in Hawai'i, with the smaller green leaf symbolizing the robust future of both *Sariling Gawa* and Filipinos in Hawaii. Behind the coconut tree is the sun illuminating the determined passion, fervent fortitude, and unyielding energy that inspires *Sariling Gawa's* members to achieve their mission to foster cultural awareness, nurture ethnic pride, and empower youth to develop leadership skills.

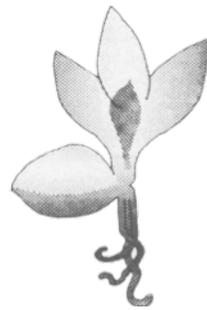


Designed by Efren Daguio, 2006

THE ORIGINAL LOGO



Designed by Wil Santos, 1980



*The Original Logo Remastered in the late 1980s and 1990s
Designer Unknown*



The growing coconut sprout represents the Filipino youth being nurtured by the older, more established Filipino community in Hawai'i as symbolized by the mature coconut. The coconut plant is adaptable to any tropical setting throughout the world, just as the Filipinos have adapted to Hawai'i. The three developed leaves of the coconut palm symbolize the three waves of Filipino migration to Hawai'i. Each leaf also denotes 25 years, therefore representing the 75 years of Filipino experiences in Hawai'i. The fourth undeveloped sprout represents the future generation of Filipinos in the next twenty-five years. When a coconut washes ashore and gives birth to a sprout, it develops deep roots where it settles. The roots of a coconut are strong enough to withstand hurricanes and high waves in much the same way the Filipinos have established strong roots in Hawai'i and have experienced strong struggles against discrimination in employment, education, housing, and in the government. *(This original description was written in 1980 during the 75th anniversary celebration of Filipinos in Hawai'i.)*